

Locally-developed ICT solutions win recognition

PGK Media, KAI Square, XMI, Temasek Polytechnic and Immigration & Checkpoints Authority (ICA) of Singapore topped their respective categories in the inaugural Singapore Infocomm Technology Federation (SiTF) Awards last Friday.

The award recognised the most innovative infocomm technology solutions developed in Singapore by multinational companies, local infocomm firms, start-ups and students, as well as organisations that tap infocomm technologies creatively.

"There were a number of outstanding entries, which featured novel approaches to ICT and had tremendous commercial potential," said SiTF chairman Tan Yen Yen, who is also the managing director for Hewlett-Packard Singapore.

PGK won for its ADME Network, a distribution and advertising platform made of large format interactive digital video walls and digital billboards capable of receiving rich media and real-time content. KAI Square won for its transportation surveillance security solution Juzz4Logistics. XMI topped its category with the X-Mini II and Max II pocket-sized speakers.

Temasek Polytechnic won with Smart Shop, an application that lets online shoppers view and even try out products such as clothing through a webcam using augmented reality technology. ICA won with Integrated Visitor Management Programme, a programme which lets ICA move out of its mainframe platform and deliver immigration services to the visitors online.

Quantum Inventions, Nanyang Technological Uni-

versity, Raffles Institution, River Valley High School, Health Promotion Board and Institute of Mental Health won merit awards.

This year's SiTF Awards received 117 award nominations from 66 organisations. Infocomm Development Authority (IDA) chairman Yong Ying-I was guest-of-honour at the event, held at Fusionopolis.

The judging panel selected the winning projects on two key criteria, technology innovation and business model, said Ian Tolond, SiTF Awards judge and country manager for Excom Education Singapore.

Winners of the SiTF Awards 2009 will represent Singapore in the long-running Asia Pacific ICT Alliance (APICTA) Awards, while finalists stand a chance to be selected for the World Summit Awards (WSA).